

PAPER FOR WATER



The Christmas Tree Project

AN EXCLUSIVE CHARITABLE INVESTMENT OPPORTUNITY

Paper for Water Christmas Tree Project

Want to change the world with your holiday decor?

My sister Katherine and I founded Paper for Water with the dream of bringing water and the Word to the thirsty, one piece of paper at a time. We learned at an early age that children were unable to go to school because they were hauling water for their families or they were sick from dirty water. Learning this truth led us to the idea of raising money for clean water and sanitation projects by giving beautiful origami in exchange for donations to thank them for their support. We are grateful to have hundreds of volunteers of all ages who help us fold and craft these thank you gifts. Our efforts have resulted in millions of dollars raised to provide clean safe water every day to thousands of people in 20 countries around the world. We are especially grateful for the opportunities we have had to spread and grow our mission through collaborations with Kleenex, Nickelodeon, Disney, Neiman Marcus, Four Seasons Resort Dallas and many local and global companies on exciting projects. We'd love for you to view the following. We invite you to watch this short video clip that highlights our work with Kleenex!

[The Gift of Water](#) 🔗

Want to learn more about Paper for Water's mission?

[Paper for Water on Texas Country Reporter](#) 🔗

[Paper for Water featured on #CNN - Two Sisters save lives by folding paper](#) 🔗

[Risk Theory donated an origami Christmas Tree from Paper for Water to T. Boone Pickens Hospice and Palliative Care Center](#) 🔗

Our Christmas Tree Project had its launch as a Neiman Marcus fantasy gift in 2017. Since then, our trees have brought beauty, joy and social impact to spaces including private homes, corporate offices, an upscale shopping mall, hospice hospital, shelter for homeless children, and a luxury hotel lobby. Our goal continues to be the same; providing a beautiful gift to donors and empowering volunteers with the opportunity to make a meaningful difference in the lives of others. Would you consider helping us fund a clean water and sanitation project for a community in need through sponsorship of beautiful origami decorations for your tree? By sponsoring a tree through Paper for Water, you will be able to enjoy beautiful holiday decor that has meaning and purpose. You'll be able to share your support of clean water and sanitation with clients that visit you, inspire your employees or friends and transform lives through clean water initiatives. This sponsorship opportunity provides you with a chance to make an investment in the welfare of families who lack access to clean, safe water. Is there anything more valuable during the holidays?

We are grateful for your consideration and look forward to working with you!

Isabelle and Katherine Adams



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DIAMOND - \$50,000

This sponsorship level enables you to radically transform several communities in need of clean, safe water. To thank you, Paper for Water will decorate your office tree up to 16 feet, with exclusive, one of a kind, origami ornaments.

Included at this sponsorship level are the following optional benefits:

- Opportunity to **transform lives** in multiple communities with the gift of clean water.
- Inspirational **in-person** or **virtual team building** opportunity with Paper for Water founders. Isabelle and Katherine will share their story, educate your staff about the world water crisis, provide an origami lesson, and highlight how your company is making a difference.
- **Holiday DIY video** from Isabelle and Katherine for an at home craft that is fun for employee children and families.
- **Decorating Party.** Isabelle and Katherine Adams will attend a holiday kick-off party, offer a brief presentation and invite to help decorate the tree.
- **Gifts to Give.** Your company will receive 100 additional ornaments folded by local youth volunteers to gift clients, employees or use as desired.
- All benefits listed for sponsorship levels below.

PLATINUM - \$20,000

This sponsorship level transforms a community in need of clean, safe water. Paper for Water volunteers will create beautiful hand crafted origami ornaments and will decorate your tree on a mutually agreeable date.

Included at this sponsorship level are the following optional benefits:

- Inspirational **virtual team building** opportunity with Paper for Water founders. Isabelle and Katherine will share their story, educate your staff about the world water crisis, provide an origami lesson, and highlight how your company is making a difference.
- **Decorating Party.** Isabelle and Katherine Adams will attend a holiday kick-off party, offer a brief presentation and invite to help decorate the tree.
- **Gifts to Give.** Your company will receive 50 additional ornaments folded by local youth volunteers to gift clients, employees or use as desired.
- All benefits listed for sponsorship levels below.

Paper for Water Christmas Tree Project

GOLD - \$10,000

This sponsorship level helps to transform a community in need of clean, safe water. Paper for Water volunteers will create beautiful hand-crafted origami ornaments and will decorate your tree on a mutually agreeable date.

Included at this sponsorship level are the following optional benefits:

- **Decorating party.** Get in the holiday spirit by enlisting your employees and clients to help decorate your tree in a team-building experience with Paper for Water volunteers.
- **Local impact.** Ornaments for your tree will be folded by local youth representatives and volunteers, which both empowers and impacts our youth in meaningful ways.
- **Reporting.** A report will be created containing details and photos of your water project. Your company will be named in the report which will be provided after completion of your project. (All companies and donors have the option to remain anonymous.)
- **Marketing exposure.** Your company name will be listed on our website and social media channels, reaching a minimum of 12,000 followers.
- All benefits listed for sponsorship levels below.

SILVER - \$5,000

This sponsorship level helps transform a community in need of clean, safe water. As a thank you, Paper for Water volunteers will create beautiful hand-crafted origami ornaments and will decorate your office tree on a mutually agreeable date.

Also included at this sponsorship level are the following optional benefits:

- **Decorating party.** Get in the holiday spirit by enlisting your employees and clients to help decorate your tree in a team-building experience with Paper for Water volunteers.
- **Local impact.** Ornaments for your tree will be folded by local youth representatives and volunteers, which both empowers and impacts our youth in meaningful ways.
- **Marketing exposure.** Your company name will be listed on our website and social media channels, reaching a minimum of 12,000 followers.
- **Thank you video** will be created by founders, Isabelle and Katherine Adams, that may be shared with investors, clients and employees.
- Option to **sponsor a tree** for a local shelter, nursing home, school or other location.

Colored themed requests will be considered.

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- Yes, I want to order beautiful origami ornaments, participate in The Christmas Tree Project and transform lives.**
- I don't need any ornaments, but I want to sponsor a tree at a local shelter, hospice or nursing home facility.**

Donation Level

- \$50,000 - Diamond Sponsorship
- \$20,000 - Platinum Sponsorship
- \$10,000 - Gold Sponsorship
- \$5,000 - Silver Sponsorship

I don't need ornaments, but would like to make a tax deductible donation of \$ _____

Name/Company Name: _____

Address: _____

Phone: _____

Email (for tax receipt): _____

Please make donation checks payable to Paper for Water.

Upon receipt, Paper for Water will be in touch to coordinate logistics appropriate to your sponsorship level.

If you have any questions, email info@paperforwater.org or call **(469) 892-8373**.

PLEASE REMIT DONATION ALONG WITH THIS FORM TO

Paper For Water

PO BOX 720999

Dallas, TX 75372

TIME LAPSE VIDEOS OF A FEW OF OUR TREES, SEE THE HOLIDAY MAGIC IN ACTION

[2020 Christmas Trees in the Neiman Marcus Court at NorthPark Center](#) 

[Paper For Water and Four Seasons Resort Dallas](#) 

[Christmas Trees at Four Seasons TimeLapse - 2020](#) 

[2020 Christmas Tree Installation at Faith Presbyterian Hospice sponsored by Risk Theory](#) 

[Four Seasons' Christmas Installation 2019](#) 